Digital Measures
Spring 2015 User Survey Results

During the 2015 spring semester, the 448 faculty who had entered or edited at least one record in Digital Measures in the previous 12-months were asked to complete a 9-question survey regarding their experience. With 135 responses[1] (30%), the following results were gathered.

Based on the feedback provided it is clear that the use of Digital Measures for faculty annual achievement reporting is a driving factor in the use of the system. It is also clear that attending a training session significantly impacts the overall satisfaction with the Digital Measures experience.

The feedback gathered from this survey is being used to assist the Digital Measures staff and Digital Measures Faculty Advisory Committee in determining the best actions to take to improve the overall implementation of Digital Measures at UNLV. During the summer of 2015, the Digital Measures staff will be working on self-help materials and getting those materials linked from within the Digital Measures interface where they can be accessed easily when needed. The staff will also be working to document the current fields and options to create a guide that can then be modified by individual units to address their unique needs. Finally, in the fall of 2015, the Digital Measures Faculty Advisory Committee will continue to review the fields in Digital Measures to determine if any can be removed or if any should be added.

Although this survey is now closed, faculty are welcome to provide feedback at anytime using the [feedback form](#).

Question 1: Did you complete your 2014 Faculty Annual Achievement Report using Digital Measures?

The biggest factor in faculty accessing, entering and editing records in Digital Measures was the Faculty Annual Achievement Report. For the 2014 calendar year, six colleges and schools and one department elected to use Digital Measures for their annual reports. This is clearly represented by the fact that 85% of the survey respondents indicated that they completed their 2014 Faculty Annual Achievement Report using Digital Measures.

Question 2: If you did use Digital Measures, how much time did you spend entering your information for 2014?

For the 85% of respondents who completed their Faculty Annual Achievement Report using Digital Measures, only 14% spent more than 15 hours entering information. Interestingly, a small portion of the faculty who indicated that they attended a training session actually spent more time entering information. Further

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[1] Question responses were not required. Therefore, not all questions were responded to by all 135 respondents.

follow-up is needed to clearly understand the correlation between training and the amount of time spent entering or editing information.

	All Respondents (111)	Attended Training (62)	Did Not Attend Training (49)
0-5 hours	39%	39%	39%
6-10 hours	33%	31%	37%
11-15 hours	14%	15%	12%
More than 15 hours	14%	16%	12%

## Question 3: Did you attend a Digital Measures training session?

Respondents were asked to identify if they had attended a Digital Measures training session. The response to this question was then used to determine if training had an effect on the amount of time spent, as indicated in question 2, or on the faculty members' perception and satisfaction with Digital Measures. 60% of respondents indicated that they did attend a training session, while 40% did not.

Question 4: Please select the level to which you agree/disagree with the following 4-statements

Respondents were asked to select the level to which they agreed with the four statements below. Each statement includes a breakdown of the responses and the filtered results based on whether or not the respondent attended training.

Digital Measures provided and easy to use interface

When asked to select the level to which they agreed/disagreed that Digital Measures provided an easy to use interface, a clear difference is seen between the 79 respondents who attended training and the 53 respondents who did not. As you can see below, 70% of respondents who attended training agreed that Digital Measures provided an easy to use interface. Of those respondents who did not attend training, only 45% agreed.
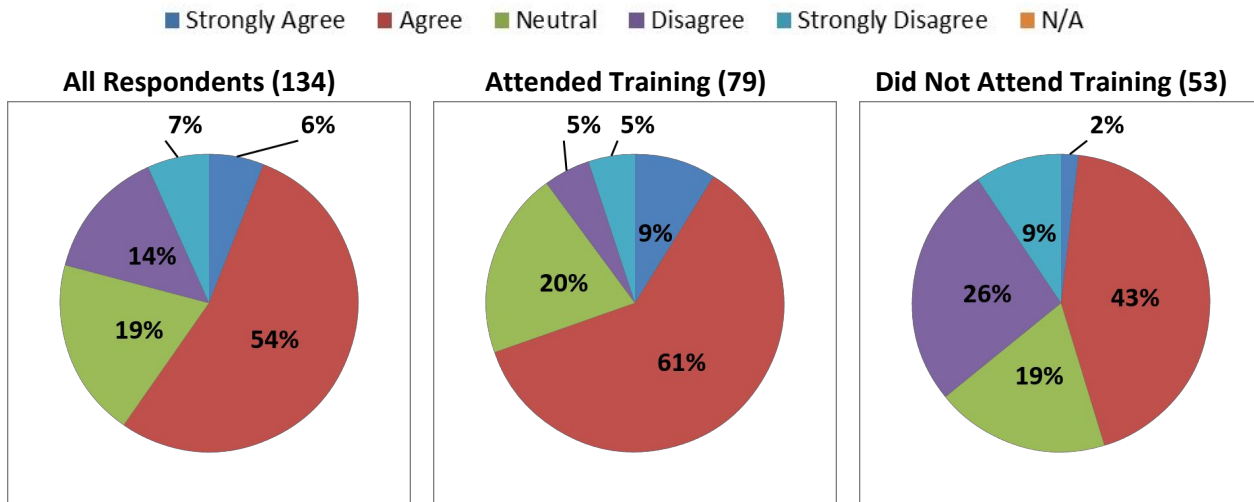
Entering information in Digital Measures is easier than using the Adobe PDF faculty annual achievement form
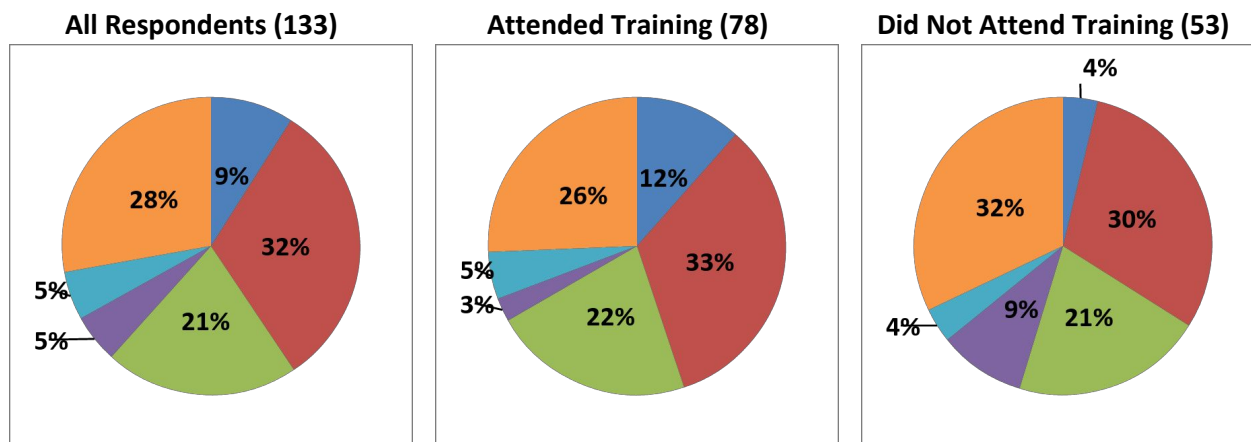
When asked to select the level to which they agreed/disagreed that entering information in Digital Measures was easier than using the Adobe PDF form, again those who attended a training session were more likely to agree.
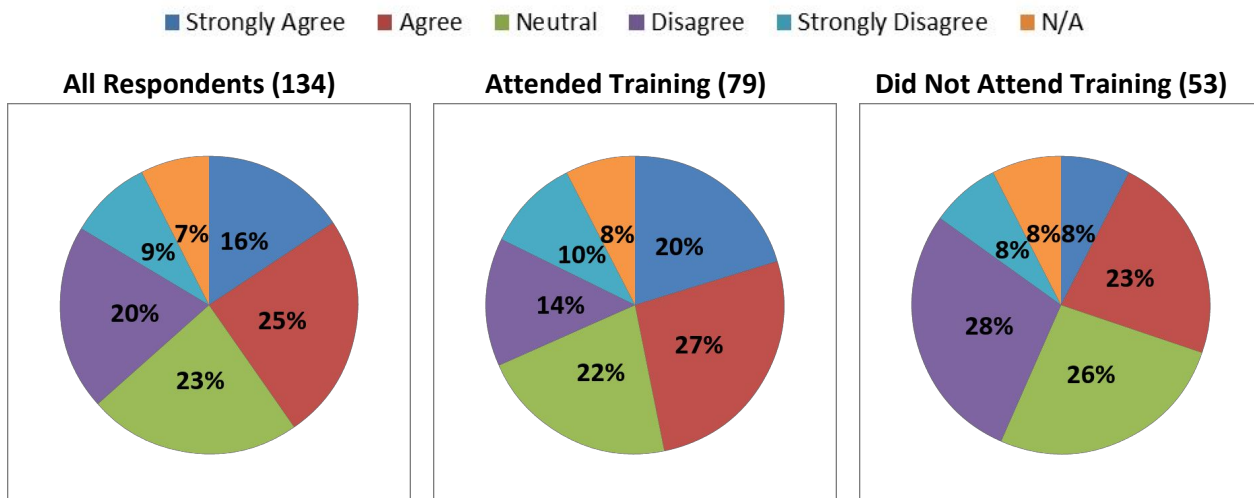
I found the information on http://www.unlv.edu/provost/digital-measures helpful

When asked to select the level to which they agreed/disagreed that the information on http://www.unlv.edu/provost/digital-measures was helpful, we found that both those that attended training and those that did not attend training did not use the website resources.

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree ■ N/A

All Respondents (133)	Attended Training (78)	Did Not Attend Training (53)

The Digital Measures staff provided excellent service

When asked to select the level to which they agreed/disagreed that the Digital Measures staff provided excellent service. The differences between the faculty who attended training and those who did not were clear. 81% of the respondents who attended training agreed with this statement where only 26% of those who did not attend training were in agreement.

■ Strongly Agree ■ Agree ■ Neutral ■ Disagree ■ Strongly Disagree ■ N/A

All Respondents (133)	Attended Training (78)	Did Not Attend Training (53)
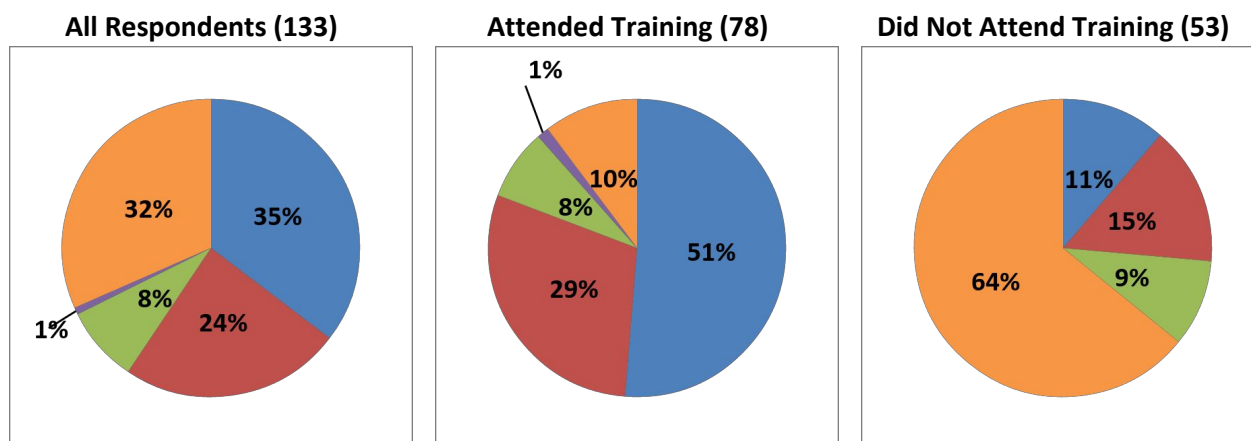
Question 5: Please rate your overall experience with Digital Measures

When asked to rate their overall Digital Measures experience, 47% of respondents who attended training were extremely to very satisfied and only 9% were not at all satisfied. For those who did not attend training, only 21% were very satisfied and 23% were not at all satisfied. This is a clear indication of the impact of training on overall experience.
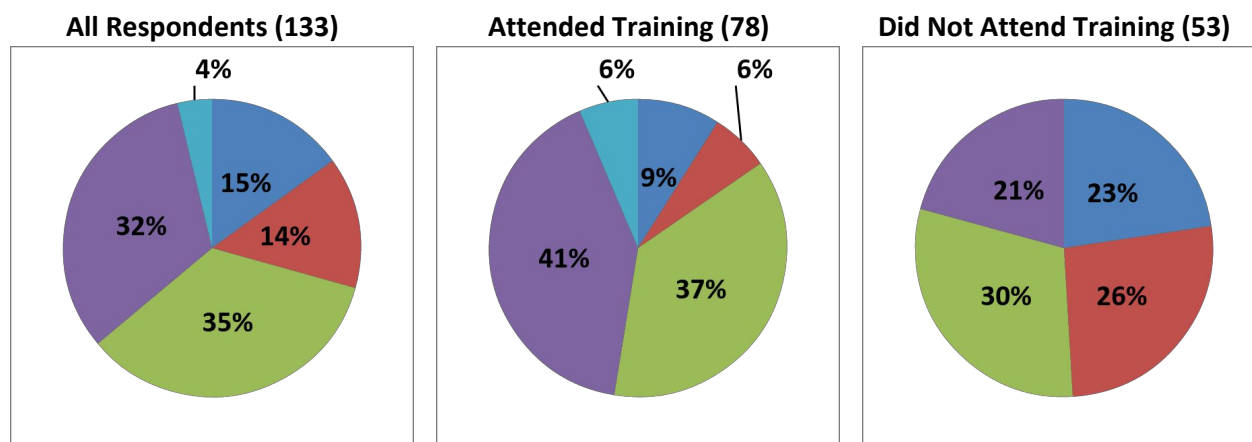
Question 6: Please describe what you liked best about Digital Measures.

Of the 93 responses to this question, the top 5 things liked best about Digital Measures are:

1. Information is retained
2. Reports are automatically generated
3. Pre-populated entries
4. User friendly
5. Information can be updated at anytime

Question 7: Please describe what you liked least about Digital Measures.

Of the 91 respondents to this question, the top 5 dislikes of Digital Measures include:

1. Time consuming/cumbersome
2. Difficult to locate proper sections
3. Report is missing data
4. Categories/fields to not apply to all users
5. Categories/fields are missing options

Question 8: Please list the top 3 changes that could be made to improve your experience.

The top 3 changes recommended by the 70 respondents to this question were:

1. Add specific categories
2. Clearer category definitions
3. Remove irrelevant fields

Other changes recommended by more than one respondent include:

- Allow import from other sources
- Increase editing capabilities
- Improve report output
- Improve the accuracy of imports
- Add more pre-populated data
- Customize the user interface (i.e. remove sections that do not apply)
- Simplify the system
- Add more clarification fields (i.e. general comments/descriptions)
- Make locating information easier
- Provide more resources
- Improve linking between users
- Allow users to create templates
- Improve filtering by dates on reports
- Revert back to old forms
- Add ability to upload documents
- Notifications when data is used/changed
- Include descriptions/examples
- Mark required fields
- Simplify data entry
- Allow report flexibility
- Add cut/paste work area
- Update the interface (i.e. Web 2.0)

Question 9: Demographic Information

- Allied Health Sciences, 10 responses
- College of Education, 1 response
- College of Fine Arts, 18 responses
- College of Liberal Arts, 6 responses
- College of Sciences, 21 responses
- Community Health Sciences, 3 responses
- Greenspun College of Urban Affairs, 8 responses
- Hotel College, 3 responses
- Hughes College of Engineering, 1 response
- Lee Business School, 6 responses
- School of Dental Medicine, 1 response
- School of Nursing, 3 responses