

Journalism & Media Studies (BA)

Name _____

Phone _____

Note: 60 Credits MUST be from a FOUR year institution

General Education Core

ENG & 1 st Year Seminar (9 Credits)	Credits	Grade	Semester
GSC 100 (1 st year seminar)	3		
ENG 101 (PREJMS)	3		
ENG 102 (PREJMS)	3		

Constitution US & NV (3-6 Credits)	Credits	Grade	Semester
(PREJMS)			
(PREJMS)			

Mathematics (3 Credits)	Credits	Grade	Semester
MATH 120 or higher	3		

Social Sciences (9 Credits)	Credits	Grade	Semester
(1 st Discipline)	3		
(2 nd Discipline)	3		
(3 rd Discipline)	3		

Life & Physical Science (6-7 Credits)	Credits	Grade	Semester
(Without lab)	3		
(With lab)	4		

Logic/Analytical Thinking (3 Credits)	Credits	Grade	Semester
PHIL 102	3		

Multicultural & International (0-6 Credits)	Credits	Grade	Semester
(Multi)			
(Int'l)			

Notes:

- Students must earn at least a C (2.0) grade in the PREJMS core courses (JOUR 100, 101, & 102, ENG 101, ENG 102, US & NV Constitution).
- Upon completion of PREJMS requirements student must meet with Advisor to declare major.
- Students must earn a C (2.0) or above grade in and all other JMS courses; C- is not acceptable.
- Minimum of 120 total credits required for the Baccalaureate Degree.
- A minimum of 42 Upper Division Credits (300-400 level) are required for the Baccalaureate Degree.
- Student must complete the last 30 UNLV semester credits in uninterrupted resident credit as a declared major in the degree-granting college.
- If a transfer student has more than 30 transfer credits they are exempt from 1st year seminar.

Catalog Year FALL 2016

NSHE _____

Date Worksheet Prepared _____

Note: MUST have a 2.0 GPA or higher to graduate

College/JMS Program Coursework

Civic Engagement (3 Credits)	Credits	Grade	Semester
GSC 300 (2 ND year seminar)	3		

PREJMS (9 Credits)	Credits	Grade	Semester
JOUR 100 Intro to JMS	3		
JOUR 101 Critical Analysis of Mass Media	3		
JOUR 102 News Reporting and Writing	3		

JMS Major Core (21 Credits)	Credits	Grade	Semester
JOUR 305 Media Ethics	3		
JOUR 401 First Amendment and Society	3		
JOUR 413 History of Journalism	3		
JOUR 435 Media Research	3		
JOUR 475 Global Media	3		
JOUR 485 Mass Media and Society	3		
JOUR 499 Professional Internship	3		

JMS Track (15 Credits)	Credits	Grade	Semester
JOUR	3		

JMS Electives (9 Credits)	Credits	Grade	Semester
JOUR UD	3		
JOUR UD	3		
JOUR UD	3		

Total JMS Program Credits 54 Credits

Outside Area (6 Credits must be UD) (12 credits)	Credits	Grade	Semester
	3		
	3		
(Must be Upper Division)	3		
(Must be Upper Division)	3		

General Electives	Credits	Grade	Semester

* Course rotations are subject to change *

Course	Course Name	Credits	Prerequisite	Course Rotation
JOUR 100	Introduction to Journalism and Media Studies	3		ALL
JOUR 101	Critical Analysis of the Mass Media	3		ALL
JOUR 102/102D	News Reporting and Writing	3		ALL
JOUR 202	Electronic Media Production I	3		ALL
JOUR 223	Contemporary Audio	3		ALL
JOUR 261	Introduction to IMC	3	JOUR 100, JOUR 101, JOUR 102	ALL
JOUR 305	Media Ethics	3	Junior or Senior Standing	ALL
JOUR 310	Advanced Reporting	3	Admitted to the major, Junior or Senior Standing	ALL
JOUR 322	Writing for Electronic Media			
JOUR 325	Electronic Media Production II	3	Admitted to the major, JOUR 202	ALL
JOUR 362	Writing for Public Relations	3	Admitted to major, Junior or Senior Standing, JOUR 261	
JOUR 401	The First Amendment and Society	3	Junior or Senior Standing	
JOUR 413	Journalism History	3	Junior or Senior Standing	
JOUR 424	Electronic News Practicum	6***	Junior or Senior Standing, JOUR 202, JOUR 325	
JOUR 435	Mass Communication Research Methods	3	Junior or Senior Standing	ALL
JOUR 463	IMC Strategic Planning: Case Studies	3	Admitted to the major, JOUR 100, JOUR 101, JOUR 102, JOUR 261, JOUR 332, JOUR 362, or JOUR 374	ALL
JOUR 470	IMC Campaigns: Advertising and Public Relations	3	Admitted to the major, JOUR 100, JOUR 101, JOUR 102, JOUR 261, and one of JOUR 332, JOUR 362, OR JOUR 374	SPRING
JOUR 475	Global Media	3	Junior or Senior Standing	ALL
JOUR 485	Media and Society	3	Junior or Senior Standing	ALL
JOUR 486	Interviewing	3	Admitted to the major, Junior or Senior Standing	ALL
JOUR 490	Special Topics	3*	Admitted to the major, Junior or Senior Standing	ALL
JOUR 493	Independent Studies	1-3*	Admitted to the major, Junior or Senior Standing	ALL
JOUR 499	Professional Internship	3*	Fully admitted to the major, Junior or Senior Standing, written consent of instructor and internship coordinator, appropriate previous course work, and 3.0 GPA	ALL
JOUR 276	Design Principles for Advertising/Publications	3	JOUR 100, JOUR 101, JOUR 102	FALL
JOUR 332	Media Planning and Buying	3	Admitted to major, Junior or Senior Standing, JOUR 261	FALL
JOUR 333	Introduction to Interactive Media Design	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 408	Media Criticism	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 447	Interactive Gaming	3	JOUR 101, Sophomore	FALL
JOUR 450	Media Technologies and Society	3	Admitted to the major, Junior or Senior Standing	FALL
JOUR 461	Issues in Advertising	3	JOUR 100, JOUR 101, JOUR 102, JOUR 261 and one of JOUR 332, JOUR 362, JOUR 374	FALL
JOUR 484	Mass Media and Political Communication	3	Junior or Senior Standing	FALL
JOUR 247	Social Networks and Media	3		SP/FA
JOUR 313	Photo Journalism	3	Admitted to the major JOUR 220	SPRING
JOUR 371	Media & Sports	3	Admitted to the major, and consent of instructor	ALL
JOUR 374	Advertising Copywriting	3	Admitted to major, Junior or Senior Standing, JOUR 261	SPRING
JOUR 380	Women and Media	3	Admitted to the major, Junior or Senior Standing	SPRING
JOUR 411	News Editing	3	Admitted to the major, Junior or Senior Standing	SPRING
JOUR 420	Visual Literacy	3	Junior or Senior Standing	SPRING
JOUR 433	IMC Competition	3	Junior or Senior Standing, and Department consent	SPRING
JOUR 445	Forms of Journalistic Writing	3*	Junior or Senior Standing	SPRING
JOUR 488	Journalism Boot Camp	3	JOUR 102, JOUR 310	SPRING
JOUR 250	Teaching Journalism	3		
JOUR 439	Electronic Media Practicum	3*	Admitted to the major, Junior or Senior Standing, and consent of instructor	
JOUR 444	Advanced Interactive Media Design	3	Admitted to major, Junior or Senior Standing, JOUR 333	

* May be repeated for up to 6 credits

*** May be repeated for up to 12 credits